

Dakota Media Access (DMA)

BULLETIN BOARD RULES

Dakota Media Access offers a free electronic message service to raise awareness of the many community events that are initiated by our non-profit organizations, schools, churches and government agencies.

A for-profit organization may post a message, only if the event is of a non-profit nature.

The DMA Bulletin Board can be seen at various times throughout the day on Channels 2 and 12. DMA's automated playback system defaults to the Bulletin Board between scheduled programs and the Bulletin Board is scheduled in larger time blocks throughout the schedule.

MESSAGE SUBMISSION / CONTENT

1. All messages must be submitted in writing and must be submitted at least 4 working days prior to the requested start date. No announcements will be taken over the phone, except in the case of an emergency.
2. Messages may be dropped off or mailed to DMA, 307 N. 4th Street, Bismarck 58501, faxed to 258-8871, emailed to info@freetv.org or submitted on the DMA website at www.freetv.org.
3. Messages should be concise and contain basic information concerning who, what, when and where and if admission is charged. We respectfully request that you edit your info to include no more than 140 characters, including letters, spaces and punctuation. If necessary, the DMA staff will edit the message to improve readability to make it fit on one page or to insure message is grammatically correct.
4. Classified ads, commercial messages, job announcements or messages attempting to influence public opinion are not allowed on the DMA Bulletin Board. Announcements of political events (debates, appearances, voter/election info) are permitted.
5. All submitted messages must be accompanied by the name of the submitting organization, the name and phone number of a contact person and whether or not that information is to appear in the message. Submissions should include desired start and end dates.
6. Specific information about prices or admission charges will be omitted from the announcement; however, statements such as "admission charged" are acceptable.
7. A maximum of five (5) messages per month will be allowed per source.
8. Receipt of a public service message does not in any way guarantee its appearance on the DMA Bulletin Board. Suitability for the channel and compliance with DMA policies will be determined by the Executive Director.
9. Every attempt will be made to input all messages received by DMA. In the case that channel capacity is at a peak, messages will be carried a maximum of three days each, and on a first-come, first-served basis with the following priorities:
 1. Emergency and public service notification messages;
 2. Announcements ordered by the Bismarck or Mandan City Commissions.